



Maleny Golf Club

Jeff Kruse

Jeff was born and raised in South Australia and subsequently forged a 33-year career with the Commonwealth Bank. On his return from a two-year secondment in Papua New Guinea Jeff moved into lending and went on to specialise in business and corporate lending, having also spent periods of his career in international and merchant banking.

During his banking career Jeff gained a deep and insightful appreciation of what it takes to create, manage and grow a plethora of businesses in a broad range of sectors and to recognise common themes and mistakes associated with commercial failures.

After leaving banking in the early 2000's Jeff entered the small business sector and spent the next 7 years as the owner operator of a successful car wash on the Sunshine Coast before selling the business.

He then entered a business partnership and over the next six years, developed and operated an industrial water and sewage treatment business, mainly servicing accommodation camps in the gas fields of central Queensland and gold mines in Papua New Guinea's highlands.

Prior to joining Maleny Golf Club in 2017, Jeff was an active member of the Caboolture Golf Club where he served on the Board as Finance Director for three years - a successful period for the golf club during which he oversaw the funding and delivery of a million dollar clubhouse upgrade.

Jeff initially agreed to nominate for the Management Committee in 2018 as Vice President and subsequently stood for President of the Maleny Golf Club in 2019 to assist the Management Committee achieve an orderly succession strategy and offer his banking, finance and business skills and expertise to help grow and develop the golf club.