

CANDIDATE OVERVIEW

Name: Neil Stenhouse



Member Number: 273

Years as a Member of Maleny GC: 5 years

Background and Experience:

The majority of my working life was spent in sales and marketing roles in the tourism and travel industry with my biggest role being at Ansett Australia as Leisure Agency Sales Manager looking after a team of 50 and annual revenue of over \$1.1b.

Prior to retiring in late 2015 I owned and operated a small franchise printing business which I started up as a green fields site in 2008. That business grew to having 4 staff and an annual turnover of \$750k by the time I sold it. The key learnings reinforced from owning a small business were cashflow management, listening to customers and consistently marketing my products.

Over my working life, I have held many voluntary positions including President, Vice President and Secretary of P&C Associations, Secretary and President of a Tennis Club.

Since retiring to Maleny, I have spent 3 years as Treasurer of Maleny Golf Club (up to October 2020) and several months on the Management Committee before resigning early in 2021 and I am currently a committee member of Maleny Tennis Club

Prior to taking on the MGC Treasurer's role I regularly worked as a volunteer in the golf shop. My knowledge of the shop operations and processes through volunteering and then 3 years as Treasurer is extremely high. In fact, as Treasurer, I virtually ran the shop, from volunteer (including myself) and staff rostering, ensuring stock control and availability, cost control, etc.

Similarly, as a result of those activities, I have an excellent rapport and working relationships with the Course Superintendent and his staff.

My knowledge of the Club's operating systems is extremely high – I in fact facilitated and then managed the implementation of the MiMembership and upgraded MiClub (1Golf) systems into the Club.

Team Statements

I have tremendous respect for the people who have built Maleny Golf Course over the last 20 years but more particularly over the last 7 years. Their efforts in developing our course to its present level are nothing short of outstanding.

It is my desire to be part of a management committee team that takes us to the next stage where we transform our great golf course to being a great golf club. This great golf club will ensure members and visitors alike have a golf experience that makes them want to come back to our club again and again thus ensuring our future viability.

I am encouraged by the list of nominees this year. There are some very well credentialed people who provide the depth and range of skills required to take the Club forward and underpin its future with sound business logic and member inclusion.

The core attributes of my preferred committee as listed below will be supported by election of the right people ;

- Members views are sought and encouraged on all aspects of the Club. This could lead to regular information sessions, surveys, and member engagement wherever possible.
- Staff are respected and included as an important ingredient to the Club's success.
- Visitors are treated respectfully and embraced as an asset to the Club.
- Sub-Committee members are sought openly through invitation and expression of interest.
- Strategic planning becomes an essential and open process with full member involvement.
- Communication is key. More of it and succinct reporting is a priority, including Committee meeting minutes.
- Ensuring the Club offers a raft of events that focus on the enjoyment factor for all skill levels as well as providing a challenge for the serious golfer
- Exploitation of all social media marketing opportunities to increase playing numbers whilst at all times guaranteeing members their current high level of course access.
- Striving for best practice throughout the maintenance and clubhouse operations of the Club.
- Maintaining the uniqueness of the Maleny Golf Club.
- As Secretary, I will endeavor to perform my role to the highest level and ensure corporate governance and integrity is achieved and maintained.

I have the energy and experience to pursue these objectives and look forward to returning to the Committee if elected.